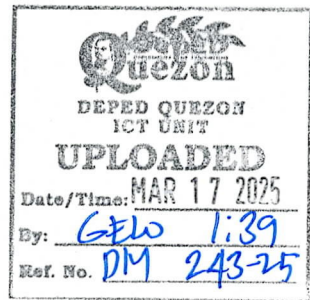




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



13 March 2025

DIVISION MEMORANDUM
DM No. 243, s. 2024

**CAPACITY BUILDING FOR YOUNG ENTREPRENEURS WITH THE SKILLS
NEEDED TO GENERATE INNOVATIVE IDEAS AND CREATE PROTOTYPES
FOR NEW PRODUCTS AND SERVICES: BUILDING AND ENCOURAGING
ENTREPRENEURSHIP THROUGH E-LEARNING COMMERCE, INNOVATION
AND DEVELOPMENT (BEYOND)**

To: Assistant Schools Division Superintendents
Division Chiefs
Education Program Supervisors
Public Schools District Supervisors
Secondary School Heads
All Others Concerned

1. In the hope of providing students with profound options in the wake of the real and current difficulty either to pursue higher education or land a decent job in the country, The Department of Education, through the Center for Students and Curricular Affairs (CSCA) in coordination with the Bureau of Secondary Education (BSE) and in the partnership with the Department of Trade and Industry (DTI), is revitalizing the implementation of the **Youth Entrepreneurship and Cooperativism in Schools (YECS) Program through its DepEd Order No. 56 s. 2005 with a title Youth Entrepreneurship and Cooperativism in Schools Program :Revised Implementing Rules and Regulations for the Operation of the YECS.**
2. The Department of Education and the Department of Trade and Industry believe that with good foundation on entrepreneurship and cooperativism at the secondary level, the students can evolve into creative and productive citizens capable of establishing their own sources of livelihood and eventually supporting their tertiary

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education. Through this initiative, this Division announces the **BUILDING AND ENCOURAGING ENTREPRENEURSHIP THROUGH E-LEARNING COMMERCE, INNOVATION AND DEVELOPMENT (BEYOND) training via Zoom and Facebook live on April 16, 23, and 30, 2025.**

3. This webinar training has the following objectives:
 1. After participating in the Building and Encouraging Entrepreneurship Through E-Learning Commerce, Innovation and Development (BEYOND) webinar training, participants from Grade 11 and 12 will gain practical skills that allow them to confidently start their own business ventures.
 2. They will learn how to identify market needs and develop innovative ideas that can meet those needs. Armed with knowledge of digital tools and platforms, they will be able to set up an online business presence quickly.
 3. Additionally, they will understand basic marketing strategies to effectively promote their products or services, helping them reach potential customers in the digital marketplace.
4. Participants to this activity are TLE Teachers and TLE Students from Grade 11 and 12. They are advised to register until March 19, 2025 through this link: <https://tinyurl.com/BEYONDREG2025>
5. Registration is free, and e-certificates will be given to participants. For other inquiries please contact Floricel R. Lagos, PDO I, Division Youth Entrepreneurship and Cooperativism in Schools (YECS) Coordinator.
6. Immediate and widest dissemination of this Memorandum is desired.


ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent

sgod/frl03/13/2025

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Enclosure No. 1 to DM No. 243, s. 2025

MATRIX OF ACTIVITIES

DATE	TIME	PROGRAM TITLE	SPEAKER	Venue and Registration link
April 16,2025	8:30AM - 11:30AM	Turn Your Passion Into A Profitable And Innovative Business	Mr. Morman T. Pardalis, Industrial Designer and Entrepreneur	Zoom and Facebook Live
April 23,2025	1:30PM – 4:30PM	Accounting Essentials For Young Entrepreneurship	Mr. Rojohn M. Valenzuela, Program Head, BS Entrepreneurship, Dalubhasaan Ng Lungsod Ng Lucena	Zoom and Facebook Live
April 30,2025	1:30PM – 4:30PM	Practical E-Commerce Trends and Strategies for Success	Mr. Nestor “Sir Next” T. Layderos, Sales and Marketing Head, ZOE Broadcasting Network	Zoom and Facebook Live

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BEYOND

YEAR 4

TURN YOUR PASSION INTO A PROFITABLE AND INNOVATIVE BUSINESS



16 April 2025
8:30 AM - 11:30 AM



Scan the QR code or
visit <https://tinyurl.com/DTIQZNYEPBEYOND2025>
to register for this free webinar

Registration is free, and e-certificates will
be given to participants

MR. NORMAN T. PARDALIS

INDUSTRIAL DESIGNER AND ENTREPRENEUR

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BEYOND

YEAR 4

ACCOUNTING ESSENTIALS FOR YOUNG ENTREPRENEURS



23 April 2025
1:30 PM-4:30 PM

Scan the QR code or
visit <https://tinyurl.com/DTIQZNYEPBEYOND2025>
to register for this free webinar



Registration is free, and e-certificates will
be given to participants



MR. ROJOHN M. VALENZUELA

PROGRAM HEAD, BS ENTREPRENEURSHIP
DALUBHASAAN NG LUNGSOD NG LUCENA

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BEYOND

YEAR 4

PRACTICAL E-COMMERCE TRENDS AND STRATEGIES FOR SUCCESS



30 April 2025
1:30 PM-4:30 PM



Scan the QR code or
visit <https://tinyurl.com/DTIQZNYEPBEYOND2025>
to register for this free webinar

Registration is free, and e-certificates will
be given to participants

MR. NESTOR "SIR NEXT" T. LAYDEROS

SALES AND MARKETING HEAD,
ZOE BROADCASTING NETWORK

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